



2019 Education Calendar



*You know
you want to...
the look on your face
is a dead give-away!*

January 2019

SUN	MON	TUES	WED	THURS	FRI	SAT
		1 Beauty Stores CLOSED New Years Day	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	BABE: Intro (am), Advanced (pm) KELOWNA	21	22	23	24	25
REDKEN: Symposium (Las Vegas)	Jan 20-22		27	28	29	30
27	28	29	30	31		

February 2019

SUN	MON	TUES	WED	THURS	FRI	SAT
					1	2
3	4	5	6	7	8	9
BABE: Mastery-	SURREY 03/04		10	11	12	13
10	11	12	13	14	15	16
SUMMIT: Summit Stylist SURREY	BABE: Intro (am), Advanced (pm) VICTORIA			Valentine's Day		Beauty Stores CLOSED
17	18	19	20	21	22	23
	Beauty Store CLOSED					
24	25	26	27	28		
	Beauty Store INVENTORY BLOWOUT SALE					

March 2019

SUN	MON	TUES	WED	THURS	FRI	SAT
					1	2
3	4	5	6	7	8	9
RK: Brews Trends SURREY	RK: Brews Trends VICTORIA EVO: Cut Long Story Short VANCOUVER					
10	11	12	13	14	15	16
17	18	19	20	21	22	23
St Patrick's Day	BABE: Intro (am), Advanced (pm) SRY					
24	25	26	27	28	29	30
	RK: Brews Trends KELOWNA					
31						

April 2019

SUN	MON	TUES	WED	THURS	FRI	SAT
	EVO: Cut Long 1 Story Short VICTORIA	2	3	4	5	6
7	8	9	10	11	12	13
	ARTISTIC: Putty - SURREY					
14	15	16	17	18	19	20
BABE: Mastery-	KELOWNA 14/15				Beauty Stores CLOSED Good Friday	Beauty Stores CLOSED
21	22	23	24	25	26	27
Easter Sunday	MIRABELLA: Basics of Makeup Artistry SURREY					
28	29					
RK: Best of Balayage VICTORIA	EVO: Cut Long Story Short KELOWNA RK: Best of Balayage SURREY					

May 2019

SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
RK: Best of Balayage KELOWNA	RK: Blonde Mastery KELOWNA					
12	13	14	15	16	17	18
Mother's Day	RK: Blonde Mastery SURREY					Beauty Stores CLOSED
19	20	21	22	23	24	25
	Beauty Store CLOSED					
26	27	28	29	30	31	
TAKE COMMAND: May 26-27 SURREY	Beauty Store SUMMER SAVINGS					

June 2019

SUN	MON	TUES	WED	THURS	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
	EVO: Creative Placement VANCOUVER					
16	17	18	19	20	21	22
Father's Day						
23	24	25	26	27	28	29
						Beauty Stores CLOSED
30						

July 2019						
SUN	MON	TUES	WED	THURS	FRI	SAT
	1 Beauty Stores CLOSED Canada Day	2	3	4	5	6
7	8 Beauty Store ANNUAL 10% OFF SALE	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August 2019						
SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2	3 Beauty Stores CLOSED
4	5 Beauty Stores CLOSED BC Day	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25 TAKE COMMAND: August 25-26 SURREY	26 Beauty Store BACK TO SCHOOL SALE	27	28	29	30	31 Beauty Stores CLOSED

September 2019						
SUN	MON	TUES	WED	THURS	FRI	SAT
1	2 Beauty Stores CLOSED Labour Day	3	4	5	6	7
8 RK: Principles of SURREY 08/09	9 Color Part 1	10	11	12	13	14
15	16 EVO: Creative Placement VICTORIA	17	18	19	20	21
22	23 BABE: Intro (am), Advanced (pm) SURREY	24	25	26	27	28
29 BABE: Mastery	30 VICTORIA 29/30					

October 2019						
SUN	MON	TUES	WED	THURS	FRI	SAT
		1	2	3	4	5
6 RK: Principles of SURREY 06/07	7 EVO: Creative Placement KELOWNA Color Part 2	8	9	10	11	12 Beauty Stores CLOSED
13	14 Beauty Stores CLOSED Thanksgiving Day	15	16	17	18	19
20	21 BABE: Intro (am), Advanced (pm) VICTORIA	22	23	24	25	26
27 BABE: Mastery	28 SURREY 27/28	29	30	31 Halloween		

November 2019						
SUN	MON	TUES	WED	THURS	FRI	SAT
					1	2
3 RK: Color SURREY	4 Certification 03/04	5	6	7	8	9
10	11 Beauty Stores CLOSED Remembrance Day	12	13	14	15	16
17	18	19	20	21	22	23
24 THE SUMMIT: Salon Business Management Seminar 24/27 ALBERTA	25	26	27	28	29 Beauty Stores Black Friday SALE	30

December 2019						
SUN	MON	TUES	WED	THURS	FRI	SAT
1	2 Beauty Stores Black Friday SALE	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25 26 27 28 Beauty Stores CLOSED Christmas Day			
29	30 30 Beauty Stores CLOSED					

HAIR

Babe Advanced Hair Extensions

Become a Babe Hair Extensions Certified Stylist and you can give women long, full hair with tons of volume. You can offer this amazing service in your salon and help your business grow and flourish.

\$125 + tax • 4 Hours • Min 6 / Max 12

Fusion & Micro Bonding applications only.

Scheduled 2019 Classes: Jan 21, Feb 11, Mar 18, Apr 1, Sep 23, Oct 21.

Babe Intro to Hair Extensions

Become a Babe Hair Extensions Certified Stylist and you can give women long, full hair with tons of volume. You can offer this amazing service in your salon and help your business grow and flourish.

\$125 + tax • 4 Hours • Min 6 / Max 12

Tape-in & i-Tip and Flat Tip applications.

Scheduled 2019 Classes: Jan 21, Feb 11, Mar 18, Apr 1, Oct 21

Babe Mastery Class

Become a Babe Hair Extensions Certified Stylist and you can give women long, full hair with tons of volume. You can offer this amazing service in your salon and help your business grow and flourish.

\$599 + tax • 16 Hours • Min 12 / Max 20

All systems are taught; Fusion, Tape-in, i-Tip and Flat Tip applications.

Scheduled 2019 Classes: Feb 3-4, Apr 14-15, Sep 29-30, Oct 27-28.

EVO Advanced Hair Craft

for all the hair go-getters out there... this ones for you. learn how to perform construction techniques to create directional up styles, essential braiding techniques, rolls, sleek ponytails and faux bobs. flaunt your skills, and let your hand, products and the hair do the talking.

\$195 + tax • 6 Hours • Min 6 / Max 12

EVO Blow it Out

master your understanding of heat and fundamental styling with simple to follow base looks for a variety of styles. learn effective hot tool techniques that allow you to build your skill set and climb the hair-way to heaven.

\$195 + tax • 6 Hours • Min 6 / Max 12

EVO Chop it Like it's Hot

keep your women's cutting and styling skill set so, so... hot right now! learn techniques on varied lengths of hair, upgrade yo' take on commercial shapes, directional layering, graduation, disconnection, texturization, and shape definition.

\$195 + tax • 6 Hours • Min 6 / Max 12

EVO Cream of the Crop

'la creme de la creme' of short length haircuts. this interactive workshop explores the methods of creating cropped styles with a strong foundation in fading and texturization... look at you, out there living your best life!

\$195 + tax • 6 Hours • Min 6 / Max 12

EVO Creative Placements

creative genius is a lifestyle... are you ready to take your creativity with staino to the next level? this colour techniques class will take you on a journey and awaken your inner genius from its slumber, so you can slay commercial techniques on the salon floor.

\$195 + tax • 6 Hours • Min 6 / Max 12

Scheduled 2019 Classes: Jun 10, Sep 16, Oct 7.

EVO Cut a Long Story Short

climb to the top of the tower with mid to long length haircuts in this hands-on cutting session. learn how to perfect classical shapes with soft textured finishes. no need to tell rapunzel to let down her hair--you're at the top of the tower already!

\$195 + tax • 6 Hours • Min 6 / Max 12

Scheduled 2019 Classes: Mar 4, Apr 1, Apr 29.

EVO Cutting Edge

become the master of men's cutting and styling and learn how to dazzle those around you by conquering your skills in: fading, tapering, graduation, layering and texture.

\$195 + tax • 6 Hours • Min 6 / Max 12

EVO Knowledge Master

become the dumbledore of hair wizardry by attending our pk master class. learn the sorcery behind mixing and matching products together to create bespoke products for your client's deepest hair desires. leave this class as a magician, ready to take on any form of hair magic...

\$25 + tax • 2 Hours • Min 6 / Max 12

EVO Over the Rainbow

paint with all the colours of the rainbow and become confident in maintaining them at home. learn to create on-trend fab pro formulations, retail secrets and toning application techniques. become the colour-confident wizard oz has been waiting for.

\$25 + tax • 3 Hours • Min 6 / Max 12

EVO Sir Mix-a-lot

join your pals; fab pro and staino on the ultimate colour fusion revolution. this colourful masterclass will cover customized retail magic, basic product and mixology knowledge, colour theory, formulation and application. go on... jump on the evo-lution of colour fusion.

\$25 + tax • 3 Hours • Min 6 / Max 12

Redken All About the Curls

During this interactive hands-on program you will discover advanced cutting, coloring and finishing techniques specifically designed to address the specific needs of curly and wavy hair

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Art of Retailing

This program is going to give you the tools to connect, communicate and deliver the best service to your guest. There is a direct link between retail, referrals and of course happy guests. Retail can give us many challenges, and with this program we will discuss all these problems and we will deliver you hot tips and strategies to maximize your retail sales.

\$25 + tax • 4 Hours • Min 6 / Max 15

Redken Back Stage Trends

Inspired by the looks from the backstage team at Fashion Week, you will understand all the elements of dressing hair successfully and eliminate the guess work. Get the tips and techniques on how to plan and build the proper foundation using hair wefts, extensions and other "accessories" to make the finished look seamless.

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Best of Balayage

Go beyond the foil. Let the head be your guide and your hand the creator of seamless radiant customized haircolor. Hairpainting requires a keen eye for detail, knowledge of the headform, and physical characteristics of the hair. Elevate your creative coloring skills and learn the finesse and craft of hairpainting through multiple application methods. Satisfy your artistic expression and your clients' desire for natural to bold looks with hairpainting!

\$250 + tax • 8 Hours • Min 15 / Max 25

Scheduled 2019 Classes: Apr 28, Apr 29, May 5.

Redken Best of Braids

Braids Master is inspired by the looks from this season's runway trends. Understand all the elements of braiding hair successfully and eliminate the guess work. Get the tips and techniques on how to create perfect braids as a stand-alone look or incorporate them into your finished look using hair wefts, extensions and other "accessories" to make the finished look seamless.

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Blonde Mastery

This class details our "perfect results blanding" approach to achieving the best looking blondes with our top performing blanding and toning products. Learn which time saving methods and tools can free your thinking so you can create your signature blondes with endless possibilities and become a true blonde authority!

\$250 + tax • 8 Hours • Min 15 / Max 25

Scheduled 2019 Classes: May 6, May 13.

1 Review the list of available classes. Visit iconbc.com for the most up to date information.

2 If you would like to attend a class, please email via the online link. Otherwise contact your sales rep or local beauty store to put your name on the list.

3 As soon as we have enough people, we will schedule a class and contact you via email to inform you of the details.

EDUCATION ON DEMAND

Redken Brews Barber

There is a growing trend in men's grooming services that can be attributed to fashion, changing lifestyles, and competition in the workplace. The Brews Barber will teach you the latest trends in men's barbering and grooming, so you can become a true market leader.

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Brews Trends

Brews Trends will teach you the latest trends in men's cut, color and finish, so you can become a true leader in this fast growing market segment.

* Please note that this class will not be teaching traditional Barber techniques. Please refer to the "Brews Barber" class.

\$250 + tax • 8 Hours • Min 15 / Max 25

Scheduled 2019 Classes: Mar 3, Mar 4, Mar 25.

Redken Color Correction 911

Learn how to take control to solve every day haircolor correction challenges. Eliminate the fear of color correction and change your clients color with ease and professionalism. Problematic color solutions become a thing of the past with tried and tested solutions.

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Creative Color Trends

This advanced color placement program is all about upping your creativity. Learn to use your vision and imagination in this advanced hands-on program. Explore non-traditional color applications, techniques, and placement patterns along with Redken formulas that will take your hair color business to the next level.

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Creative Design Trends

Creative Design Trends unlocks the innovation behind Redken's Principle Based Design system! You'll focus on creating every day, on-trend looks utilizing modern techniques and tools. Learn to maximize the use of your finishing tools, shears, razors and texturizing shears!

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Everything's Included

As a hairdresser it is vital to know what's hot and what's not. This program will bring you up to speed with the latest looks from start to finish. Get the know-how on trends and how to spot them. The program targets total consultation, the latest cutting, coloring techniques and the principles of finishing the look.

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Formulate to Create!

This class focuses on building your color arsenal with new formulas, techniques and tips to take back to the salon and use immediately. Formulate to create with confidence, and watch your hair color business grow to new levels

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Modern Bride

This class has been created to help you develop, build upon and enhance your existing Bridal and Formal business. Learn trends right off the runway, and hot tips in finishing hair from her trial to her walk down the aisle. Develop the perfect consultation and trial run to ensure success every time!

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Principles of Color - Part 1 & 2

This core foundational program will guide you through the Principles of Hair color, so that you can empower yourself with knowledge, increase your confidence and grow your business. This interactive class that consists of two two-day sessions lays the foundation for our entire Principle Based Haircolor system including the laws of color, the color wheel and the level system. When you understand the why behind the formula, you'll know the how.

\$625 + tax • 4 Days* • Min 15 / Max 25

*2 x 2 days in 8 hour sessions.

Scheduled 2019 Classes: Sep 8-9 (part 1), Oct 6-7 (part 2)

Redken Principles of Design - Part 1 & 2

Redken's exclusive Principle Based Design system explores the intricate art of hair cutting from the foundation to the finish. Once you have experienced this start-up session, you'll be able to quickly analyze and assess your client's hair, re-create any cut and shape and clearly communicate the steps you've taken to achieve your desired design. Discover the core information and understand the "why" behind haircutting. When you understand the why, you'll know the how.

\$400 + tax • 2 Days* • Min 15 / Max 25

*2 days in 8 hour sessions.

Redken ShadesEQ Formula's & Techniques!

This class will provide you with the latest trends created with the NEW Shades EQ Natural Ash and Reds, while showing you strategies to grow your business to the next level. Tone, correct, refresh, there is an infinity of color services you can get from that one little pink bottle, come learn them all!

\$250 + tax • 8 Hours • Min 15 / Max 25

Redken Principles of Finishing

The finish is the signature on your style... and this class shows you how to polish it to perfection. In this class, you'll learn the Principles of Finishing and how to apply them for impeccable blow-drying, Denman, round brush and hot iron work. Discover shortcuts to precision smooth shapes, healthy looking lengths, light reflecting surfaces, and more. Increase your skills and meet client demands for today's polished trends.

\$250 + tax • 8 Hours • Min 15 / Max 25

Keep it Handsome Modern Barber Class

In this class you'll learn how to design a haircut using head shapes and facial features. This is a modular approach to ultimately learn how to execute classic and versatile haircuts (all lengths). We will also teach you how to upscale your men's services; including consultation and rituals such as scalp/shoulder massage, hot towel facial, and shampoo. The hands-on section will include 2 hair cuts that will be chosen from Extended, structured, textured mid-length, Classic Taper, Fade and The Crop for each scheduled class.

\$225/day + tax • 7 Hours • Min 12 / Max 20

Wahl Barbering 101 - Men's Clipper Cutting Class

This class is designed to understand and work with the hair's natural fall, discerning balance to achieve the perfect blend. Avoiding correcting "lines" and learn to make your tools work for you.

\$195/day + tax • 5 Hours • Min 6 / Max 12

Wahl Creative Clipper Cutting - Male/Female

This class is designed to understand and work with the hair's natural fall, learn to use your clippers as if they're shears. Create soft layers and face framing on long hair. Learn to create stacks and bobs and feminine fades with the clipper. Create conservative and aggressive texture. (Stylist must be proficient with the clipper)

\$195/day + tax • 5 Hours • Min 6 / Max 12

Wahl Hair Tattooing

This class will teach you how to prepare the hair for designs, and choose and use the right tool to achieve desired results. Create basic designs and learn design positioning.

\$195/day + tax • 5 Hours • Min 6 / Max 12

Wahl Think Like a Barber

This class introduces understanding basic barbering techniques to produce consistent results, proper clipper maintenance and care to ensure superior performance. How to choose and handle the right tool to achieve your vision. The Male consultation, what do they look for? Understanding the Classic Clipper Cutting and on scalp fade, showcasing Razor techniques & lineups. (Stylist must be familiar with use of clippers)

\$195/day + tax • 5 Hours • Min 6 / Max 12

1 Review the list of available classes. Visit iconbc.com for the most up to date information.

2 If you would like to attend a class, please email via the online link. Otherwise contact your sales rep or local beauty store to put your name on the list.

3 As soon as we have enough people, we will schedule a class and contact you via email to inform you of the details.

EDUCATION ON DEMAND

NAILS, MAKE-UP & ESTHETICS

Artistic Flawless French

This 8 hour course provides hands on introduction to the art of chemistry behind liquid and powder. From application to maintenance, learn how to extend nail beds, conceal imperfections, perfect smile-lines, avoid shadows, and refrectring nail structure with proper filing techniques.

\$250 + tax • 8 Hours • Min 8 / Max 20

*Includes Flawless French L&P Starter Kit.

Artistic Gel Polish Art

Understanding colour concepts, blending, marbleizing and matte and shine techniques. Learn how to make more money and create client loyalty.

\$150 + tax • 4 Hours • Min 8 / Max 20

*Includes professional starter kit & 6 Colour Gloss Shades.

Artistic Hardcore French

This 8 hour course provides hands on introduction to the art and chemistry behind gels. From application to maintenance, learn how to perfect smile-lines, avoid shadows, and perfecting nail structure with proper filing techniques.

\$200 + tax • 8 Hours • Min 8 / Max 20

*Includes Rock Hard Gels Starter Kit.

Artistic Perfect Dip & Art

Whether you're looking for vivid colour payoff or a perfect smile line, our lightening fast application makes it easier than ever to achieve. Learn natural nail and tip overlay, how to use Perfect Dip with Colour Gloss and nail art.

\$150 + tax • 4 Hours • Min 8 / Max 20

*Includes Perfect Dip Starter Kit and Certificate.

Artistic Putty - NEW

This 4 hour course provides you with hands on instruction to Putty. From overlay, extend, shape and mend, play as long as you want with chase-free application. Learn how to perfect your smile line, nail structure and filing techniques.

\$150 + tax • 4 Hours • Min 8 / Max 20

*Includes Putty Intro Kit.

Scheduled 2019 Classes: Apr 8.

Inverness Safe Ear & Nose Piercing

Inverness ear piercing systems are the safest and most advanced sterile piercing products available today. We will educate you on the differences between piercing guns, body piercing needles and the Inverness medical devices. We will make you feel comfortable offering this safe and gentle piercing service in your business.

\$25 + tax • 3 Hours • Min 8 / Max 20

Refectocil Brow Tinting

In this class you will learn the science behind tinting eyebrows then get to experience hands on education with the product.

\$25 + tax • 2 Hours • Min 6 / Max 12

Mirabella All About Eyes

This advanced class is designed to meet the challenges presented by various types of clients. Participants will refine and expand their artistry by learning to create stunning eye makeup, using tips and techniques developed from fashion and movie industry professionals. This course will help the artist become an expert on creating eye and brow shapes, understand the science behind colour selection and exploring full spectrum corrective eye makeup techniques.

\$35 + tax • 2 Hours • Min 6 / Max 12

Mirabella Basics of Makeup Artistry

The Basics of Makeup Artistry class gives the novice artist confidence in makeup application. Artists learn how to interpret a consultation questionnaire, explore expanded colour theory as it pertains to cosmetic, review basic makeup application and learn about Mirabella products including Mineral Makeup. This class will assist new artists in developing a keen eye and expanding their artistic expression.

\$35 + tax • 4 Hours • Min 6 / Max 12

Scheduled 2019 Classes: Apr 22

Mirabella Restoring Beauty - Designing the Mature Face

This class introduces the attending artist to the basic physiology of the woman over 40, the effects of aging and how to counteract them with makeup, the use of proper and delicate terminology and the steps to approach the established "more mature" woman with confidence.

\$35 + tax • 3 Hours • Min 6 / Max 12

Micha Lash Lift

Micha Lift is a special treatment that curls lashes from the root to the tip, creating the appearance of thicker, more voluminous lashes. The lash lift procedure is done on the natural lash, so it an easy and non-invasive way to enhance the lashes the client naturally has.

\$300 (includes kit \$215 value) + tax • 3 Hours • Min 3 / Max 6

Micha Henna Brow

BrowTastic eyebrow henna is a plant-based, vegan, cruelty-free, all-natural product used to tint the eyebrow hairs and the surrounding skin. It is unique because unlike traditional eyebrow tints, it does not require the use of chemicals. You simply mix the henna powder with purified water and apply the resulting paste to the eyebrow hairs and the skin.

\$400 (includes kit \$210 value) + tax • 3 Hours • Min 3 / Max 6

REGISTRATION FOR SCHEDULED CLASSES

(see calendar on pages 2 & 3 for all available scheduled classes for 2019)

How to register:

Online: iconbc.com/education

Email: education@iconbc.com

Phone: 1-800-862-3811 or 604-591-2339 (Mon-Fri 9am - 5pm).

* Prices + GST (50% deposit due upon registration)

* Payments are non-refundable but transferrable to another class in 2018

* Confirmation letter sent via email with class location, list of tools & details two weeks prior to class

* Classes will be cancelled if minimum registrants are not met 3 weeks prior to class. (Please register before registration deadline).

* **Icon will provide a 15% discount coupon for tool purchase for any class \$50 or more upon completion. Coupon is valid at all Icon Beauty Stores**

REDKEN C5A POINTS: (*Points can be used for Redken Regional Classes)
\$250.00 = 88,750 C5A points.
\$400.00 = 142,000 C5A points.
\$450.00 = 159,750 C5A points.
\$625.00 = 221,875 C5A points.

1 Review the list of available classes. Visit iconbc.com for the most up to date information.

2 If you would like to attend a class, please email via the online link. Otherwise contact your sales rep or local beauty store to put your name on the list.

3 As soon as we have enough people, we will schedule a class and contact you via email to inform you of the details.



SUMMIT STYLIST

Discover the keys to providing World Class Service and to building a financially rewarding career in your salon.

WORLD CLASS SERVICE TRAINING

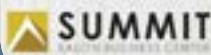


Dave Kirby, Facilitator

Dave is the Senior Director of Education and Training, a shareholder, and educator at SSBC. Dave began his career behind the chair. He collaborated with Michael Cole and Randy Kunkel to develop the initial programs and products that formed the foundation of Summit Salon Systems.

- State of the industry
- Business trends
- Understanding the changing consumer
- Best practices of successful salon professionals
- Key performance indicators
- Building business behind the chair
- Career planning – growing through the Level System
- Personal financial planning – building wealth
- Intelligent verbiage – scripts for World Class Service
- Enhancing the guest experience in your salon
- Action plan

Summit Salon Business Center is the world's largest salon and spa consulting company. Our Summit Salon Seminars, Products, Consulting Group, Front Desk, and Financial Services divisions offer field-proven initiatives, best-in-class expertise, world-class infrastructure, and a culture that values trust. Learn more about our programs today at SummitSalon.com



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THE SUMMIT

Grow your **PEOPLE**

Grow your **SALON**

Grow your **PROFITS**

THE SUMMIT is not a seminar, and will be unlike any educational event you've attended in the past. It is a 3.5 day experience which will be just the beginning of your journey to improve your salon or spa business.

DAY 1 Extensive classroom training on The Summit principles and the strategic plans needed to implement them effectively.

DAYS 2-3 Classroom time combined with question and answer sessions with salons and spas that have implemented the Summit Salon Systems. This experience will deepen your faith and increase your ability to go back to your salon or spa and implement the vision effectively.

DAY 4 (HALF DAY) Classroom training, outline the take-home action plan, and review other aftercare/relapse prevention strategies.

*Participating salons grow an average of **50%** in first 3 years!*



SALON BUSINESS SEMINAR

TAKE YOUR **LEADERSHIP** AND **SALON** TO THE NEXT LEVEL!

Don't miss this opportunity to attend an event that will wake you up to the power within you and teach you how to implement the **Leadership, Sales, Marketing** and **Customer Service Strategies** that will propel you and your business to the next level.

In the opening segment, you will begin to understand the incredible influence you have over the decisions and events that shape your life. More importantly, you will learn how to improve your communication skills as a leader and avoid the **Five Temptations** that, on a daily basis, steal our dreams and prevent us from reaching our true potential.



GLENN BAKER, has been dedicated to developing winning business strategies for salon professionals for more than 20

years. Glenn is a partner in Summit Salons Business and is passionate to help others by teaching principles guaranteed to equip salons to face the challenges of today's changing marketplace.

SUMMIT STYLIST

Lower Mainland
February 10, 2019
Time: 10am - 4pm
Cost: \$125

THE SUMMIT

Calgary, Alberta
November 17-20, 2019
Time: 9am - 5pm
Ask Your Icon DSC for details

TAKE COMMAND

Lower Mainland
May 26-27, 2019 or
August 25-26, 2019
Time: 9am - 5pm Cost: \$325



To avoid cancellation, seats must be reserved and paid in full a minimum of 3 weeks prior to class.

Classes are non-refundable; in the event of a client's cancellation, an educational voucher will be issued and redeemable towards Icon education only.

CALL TOLL FREE
1-800-862-3811
LOCAL 604-591-2339

VISIT US ONLINE
WWW.ICONBC.COM



@iconsalonsystems

ICON BEAUTY STORE
6 Locations

ABBOTSFORD	#102 32660 George Ferguson Way	604-850-2339
KELOWNA	#107 1889 Springfield Road	250-712-0218
SURREY	#502 13329 78 Avenue	604-591-8536
VANCOUVER	#102 853 Richards Street	604-683-0656
VICTORIA	611 Discovery Street	250-382-5546
PRINCE GEORGE	848 Central Street E.	250-564-0132